

Secrets from Admins to Level-Up Your Developer Career

(or, what happens when an Admin, Admineloper & Developer get together...)

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The Three Amigas



ADMIN
Jean Velonis
Manager, Product Development
American Express



ADMINELOPER
Leslie Gestautas
Salesforce Technical Lead
Axiom Law



DEVELOPER
Meighan Brodkey
Technical Architect
Sunreach Consulting

Lightbulb Moment!

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TRAILHEAD><

SALESFORCE DEVELOPER CONFERENCE

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Watch Your Language...
and Use Your Eyes

Watch Your Language and Use Your Eyes

Know your Audience

“I don’t understand”

Body language & facial expressions

FYI: The blank stare means you lost them



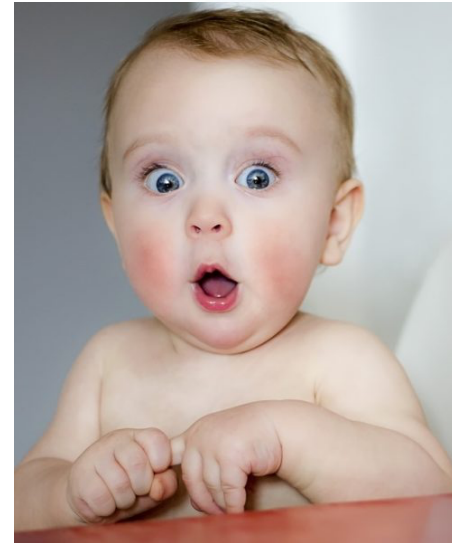
Developers on a Pedestal

Developers on a Pedestal

Admins can assume you know EVERYTHING

Automation = code!

Take time to listen



Surprised Newbie Admin

The Little Org of Horrors

Tame That Little Org of Horrors

Don't Over Complicate

Point & Click, Then Code

Ask An Admin

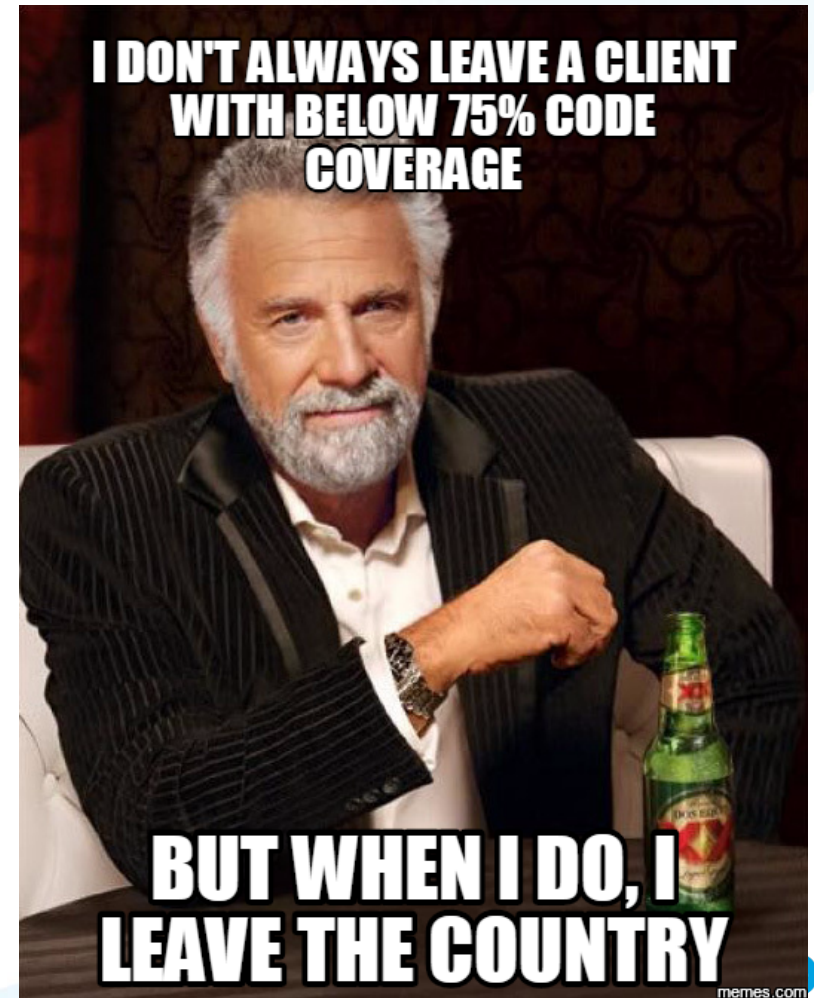


The 3 Orphaned Packages

The 3 Orphaned Packages

Don't leave a "Trail of Destruction"

"Fixit" = Career Opportunity



Hard Coding the Hard Way

Take It Easy....

What Does Your Code Do?

No IDs in Code

Native Salesforce





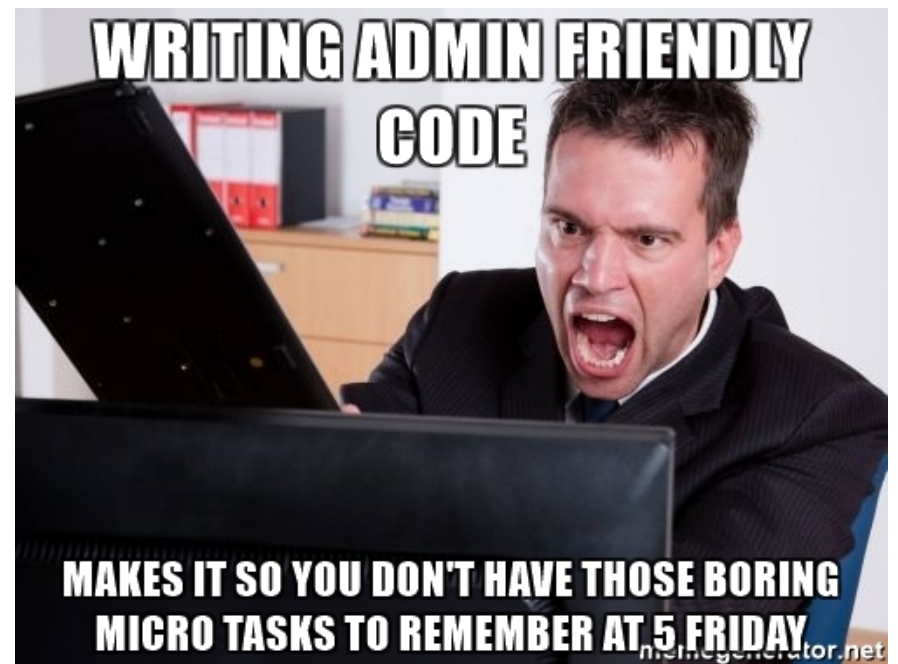
Make Your Code Admin Friendly

Make Your Code Admin Friendly

Field Sets

List & Hierarchy Custom Settings

Custom Metadata Types



Brilliant Takeaways - Communication is the Ballgame, folks!

Admins and Devs are PARTNERS

Leave a Clean Trail

Think about the Future

OK to say “I don’t Understand You”!

If you don’t know the “Why”...you’re in trouble!



Resources

[Admin 201 Trailmix](#)

[Community Quick Start Trailmix](#)

[Salesforce User Group](#)

[RAD Women](#)



Trailhead Modules



Custom Metadata Types



Data Modeling



UX Research Basics



QUESTIONS?



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Thank You

